Cont t Communications 800-25-PEACE, ext. 7797 Robert.martin@kidspeace.org

KidsP N m s Ro rt J M rtin ir tor of Communi tions

SCHNECKSVI E P F ru ry 6 - KidsPeace has named Ro rt J Bo M rtin to the position of Director of Communications. In this role Martin will have responsibility for planning, development and execution of external communication strategies in support of the 135-year- including public relations, crisis communications, website and social media activities, and overall messaging development.

-based services, including directing the

ch in 2017.

Martin has worked in corporate communications and community relations roles in the Lehigh Valley for 25 years
- including Rodale, Lehigh Valley Hospital, Mack
Trucks, and Avantor Performance Materials. He also has served in leadership and volunteer roles with several

Center, America On Wheels Transportation Museum, and the Volunteer Center of the Lehigh Valley. From 1999 until 2001 he was community co-host on the news magazine program **Lehigh Valley Tempo!** on PBS 39.